

1873

1902

# SPECIAL Announcement!

We take great pleasure in announcing to our friends and the purchasing public generally, that we begin our usual Annual

Fall Clearing and Reduction Sale!

Monday, Dec. 1st,

Running 30 days, closing promptly Jan. 1, 1903.

*Positively only such goods as advertised will be sold during this sale, at reduced prices, and no reductions will be made in any department unless specified in our Great Circular Ad.*

We are going to have a Great Peremptory Sale in our Large  
**Clothing and Dress Goods Departments.**

A sweeping cut of 25 to 50 per cent reduction will be made.

*We handle the Largest and Best assorted stock of Clothing and Dress Goods in North Mississippi.*

*If you contemplate making any purchases soon we would advise you to give our lines your careful inspection before purchasing. It will pay you.*

*Remember, we do not consider values during this sale. They must be sold, regardless of former prices.*

*Look for gigantic ad. Messenger issue Dec. 3rd.  
No Samples mailed or cut during this sale.*

## J. RUBEL & CO.

**North Mississippi's Most Complete Department Store.**

*REMEMBER! Only such goods as Advertised will be sold during this sale at a Reduction.*

**Sale begins Monday Morning, Dec. 1st, for**

30 days.

30 Days.